



Hep B United Philadelphia

Annual Report

2025



Overview

Hep B United Philadelphia is a local community-owned coalition that was created to increase hepatitis B testing and vaccination in Philadelphia through public awareness and education. Led by the Hepatitis B Foundation, we currently have over 70 coalition partners.

Throughout 2025, Hep B United Philadelphia continued to expand on the goals and objectives of the Hepatitis B Foundation's Center for Public Health Excellence to increase awareness, partnerships and public health efforts surrounding hepatitis B. This report outlines the key activities and achievements related to these goals in Greater Philadelphia through the coalition.

Strategic Priorities



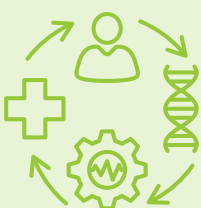
Provider Education and Training

The Hepatitis B Project ECHO continued to provide medical education on hepatitis B epidemiology, prevention and treatment to healthcare professionals and public health workers with the support of experts in the field.



Stakeholder Engagement and Community Partnerships

Through partnerships with community-based organizations, Hep B United Philadelphia continued efforts to promote hepatitis B education, screening and linkage to care among Asian American and African immigrant communities.

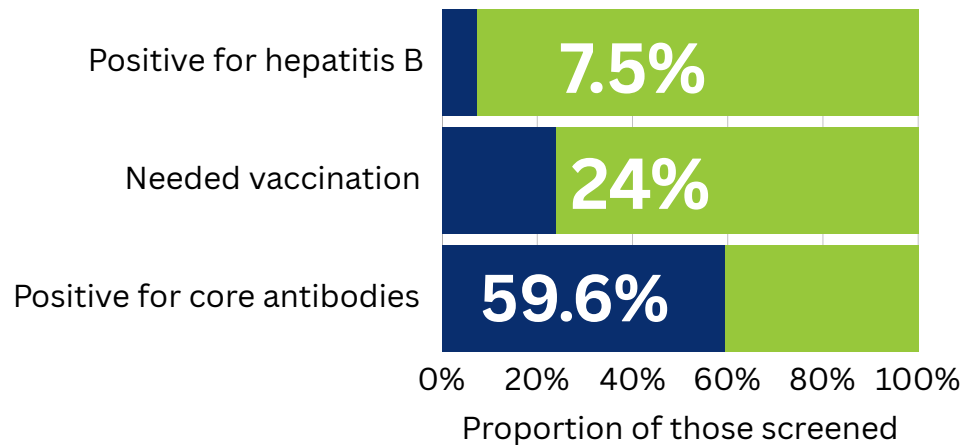


Integration within Health Systems

Improve access to hepatitis B screening and vaccination through integration within health systems using policy, practice change and best practices.

Community Outreach

Screening



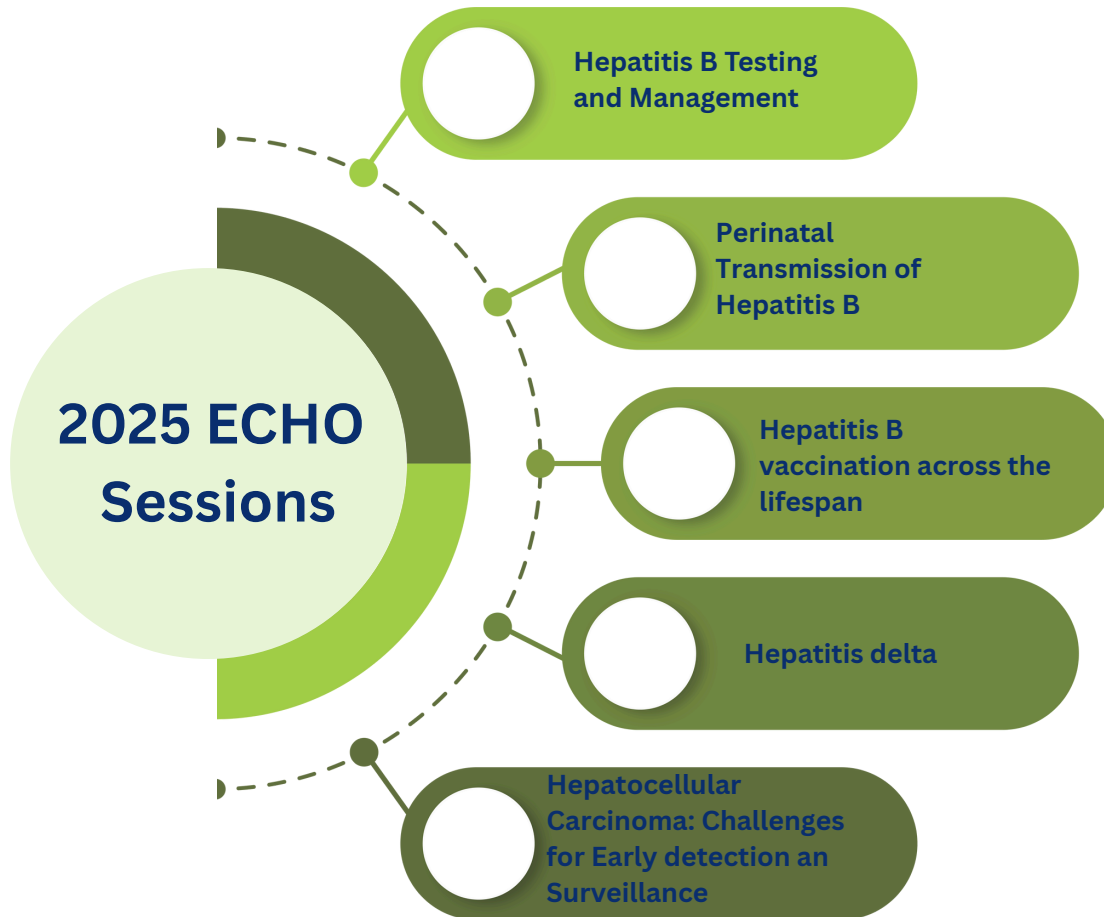
Hep B United Philadelphia organized hepatitis B screening sessions with various community partners around Greater Philadelphia. A total of 188 individuals were screened at these events in 2025. Among them, 7.5% tested positive for hepatitis B, 24% needed vaccination and 59.6% were core antibody positive. All participants who underwent screening were sent results by mail, along with a letter outlining the next steps such as further testing, vaccination or linkage to care which included discussing treatment options with local healthcare providers. The screening participants represented African and East Asian immigrant communities residing in Philadelphia. For many participants, this was their first engagement with hepatitis B screening.

Education

Hep B United Philadelphia coordinated several educational events throughout the year to increase awareness of HBV epidemiology, prevention strategies and its impact on the city. Events included presentations at local Philadelphia universities in partnership with the Asian Pacific American Medical Students Association (APAMSA) and tabling at community events. Flyers, brochures and informational materials were shared at community centers, screening events and festivals. HBUP also participated in the American Association for Treatment of Opioid Dependence (AATOD) meeting and shared strategies for community-based hepatitis B engagement activities to over 40 participants. It also co-hosted an immunization awareness webinar with the PA State Department of Health which focused on improving hepatitis B vaccination activities and knowledge. Over 150 participants from around the state and beyond participated in this webinar.

Hep B ECHO Program

The Hepatitis B ECHO, run by the Hepatitis B Foundation hosted 5 Project ECHO sessions in 2025. The sessions focused on Hepatitis B testing and management, perinatal transmission, HBV vaccination across the lifespan and challenges for early hepatocellular carcinoma detection and surveillance.



Each session was hosted on the fourth Thursday of the month at noon Eastern Time. Each session also has recordings of the didactic presentations, and these are archived and available as resources for providers. The sessions offered Continuing Medical Education to 55 active participants, with 149 registered from 48 learning sites. A total of 105 attendees participated in total. Most participants identified as nurses, public health officials, physicians followed by allied health personnel. A majority were from the United States followed by Nigeria, Ethiopia, Kenya and Morocco with 11 countries represented throughout the year.

[View all ECHO 2025 sessions here.](#)

2025 Event Highlights

Philadelphia hepatitis B birth dose fireside chat

To continue to advocate for the importance of hepatitis B birth dose access, the Hepatitis B Foundation and HBUP put together a local Philadelphia regional fireside chat with Dr. Kenneth Rothstein, Dr. Walter Tsu and Dr. Chari Cohen. Over 40 participants were in the room, and the session was recorded to help create further advocacy around hepatitis B prevention in the region and beyond.

#justB workshop in Philadelphia

As part of the Hepatitis B Foundation's #justB storytelling campaign, HBUP assisted the Foundation in recruiting local Philadelphia regional storytellers in the April 2025 workshop. During this workshop hosted by HBUP, 5 stories on hepatitis B, hepatitis D and liver cancer were created to help improve awareness, screening and linkage to care for hepatitis B, hepatitis D and liver cancer.

Partner highlights

Hep Free PA

Hep B United Philadelphia participated in quarterly meetings with the Hep Free PA Coalition to stay informed about the state's viral hepatitis elimination planning progress and identify potential partners for collaboration on hepatitis B-related initiatives in the city.

African Family Health Organization (AFAHO)

AFAHO organized health screenings and educational activities at community health fairs aimed at raising awareness about hepatitis B and liver cancer, with a focus on the elevated rates of hepatitis B among African populations. The Hepatitis B Foundation hosted two screening events and tabled educational material at AFAHO's screening events.

Philadelphia Chinatown Development Corporation (PCDC)

Hep B United Philadelphia continued to work with PCDC to link hepatitis B patients to care. Additionally, HBUP tabled at the YeShi Chinatown Night Market to promote education on hepatitis B among the Asian community. Materials were shared with over 250 individuals at this event throughout Chinatown.



Resources

Read the Hepatitis B Foundation's Statement in response to ACIP's decision to remove the universal hepatitis B birth dose recommendation.

[Read more here!](#)

Hep B United Newsletter

The HBUP Newsletters provide monthly updates to over 100 subscribers. The newsletter features webinar alerts, ECHO reminders, updates on HBF resource additions, B Heppy podcast and #justB stories. The content of the newsletters is targeted to reach partners, healthcare professionals, and advocates working in the hepatitis B space in Philadelphia.

Subscribe to the Newsletter!

Follow HBUP Social Media Handles

Follow us on social media to get updates on local events happening around Philadelphia related to hepatitis B.

[Instagram](#)



[X](#)



[Facebook](#)



B Heppy Podcast

B Heppy is a Hepatitis B Foundation podcast aimed to inform and help individuals living with hepatitis B through discussing various topics related to hepatitis B.

[Listen to B Heppy!](#)

