
B Informed Virtual Patient Conference: Liver Cancer - Working Together to Tell a New Story
Co-Hosted by the Hepatitis B Foundation & Sidney Kimmel Comprehensive Cancer Center

- **Welcome and Introduction (1:00pm):** *Dr. Chari Cohen, President, Hepatitis B Foundation; Dr. Amy Leader, Associate Director, Community Outreach and Engagement, Sidney Kimmel Comprehensive Cancer Center; Beatrice Zovich, Public Health Program Manager, Hepatitis B Foundation*
- **Session 1 (1:05pm): Background on Hepatocellular Carcinoma (Primary Liver Cancer)**
 - *Speaker: Dr. Brian McMahon, Hepatologist and Senior Clinical and Research Consultant at the Liver Disease and Hepatitis Program at the Alaska Native Medical Center*
 - General epidemiology
 - Overview of different etiologies
 - Why is routine surveillance and early detection so critical?
 - Presenting findings and conclusions from the 2022 Princeton Workshop
- **Session 2 (1:25pm): Addressing Challenges with HCC Early Detection**
 - *Speaker: Dr. Anna Lok, Professor of Internal Medicine at the University of Michigan*
 - Needs and strategies to increase uptake of HCC surveillance
 - Current challenges with risk stratification
 - Performance challenges of current screening tests
- **Session 3 (1:40pm): Provider Perspectives on Barriers and Facilitators to HCC Surveillance**
 - *Moderator: Beatrice Zovich*
 - *Speakers: Dr. Eliza Beal, Surgical Oncologist at the Barbara Ann Karmanos Cancer Institute and Assistant Professor of Oncology and Surgery at Wayne State University School of Medicine; Dr. Andrew Moon, Assistant Professor of Medicine, Division of Gastroenterology and Hepatology, University of North Carolina*
- **Session 4 (2:00pm): Perspectives on Navigating through the Liver Cancer Process - Patient Panel Discussion**
 - *Moderator: Michelle Liu, Advocacy and Engagement Program Manager, Hepatitis B Foundation*
 - *Speakers: Emma and Paul McKenzie, Alan Wang, Karen Hoyt, Marjorie Zimmerman*
- **Session 5 (2:45pm): HCC Treatment Pipeline Overview & Research Updates**
 - *Speaker: Dr. Hien Dang, Director, Cancer Genomics Program, Sidney Kimmel Comprehensive Cancer Center*
- **Session 6 (3:05pm): Addressing HCC at the Community Level - Panel Discussion**

- Moderator: **Dr. Catherine Freeland**, Associate Director for Public Health Research, Hepatitis B Foundation
- Speakers: **Yawei Song**, Outreach Program Manager, Office of Community Outreach & Engagement, Sidney Kimmel Comprehensive Cancer Center; **Dung Hua**, Director of Programs, Vital Access Care Foundation; **Fiona Borondy-Jenkins**, Public Health Research Fellow, Hepatitis B Foundation; **Suzanne Block**, PhD candidate in the Department of Health, Behavior, and Society at Johns Hopkins Bloomberg School of Public Health; **Molly Vocino**, Oncology Social Worker, Sidney Kimmel Comprehensive Cancer Center
- **Session 7 (3:40pm): How to Work Together to Improve US HCC Outcomes**
 - Moderator: **Beatrice Zovich**
 - All participants
 - Interactive activity with different questions to which participants can add ideas
 - This will inform the creation of an infographic
 - What are priorities right now to move the needle forward in the US?
 - What gaps need to be filled and how can we work together to fill them?
- **Summary & Closing (3:57pm)**
 - **Dr. Munjireen Sifat**, Assistant Director of Community Outreach & Engagement, Sidney Kimmel Cancer Center
 - Dr. Chari Cohen & Beatrice Zovich