2018 Viral Hepatitis Awareness Month

Hep believer contest

Chance to win $50 Amazon Gift Card!!

Hepatitis B Foundation
www.hepb.org
Purpose
Join the Hepatitis B Foundation (HBF) for a hepatitis B awareness campaign to commemorate Hepatitis Awareness Month!
Start with a photo and create an awareness message about hepatitis B and what makes you a Hep beLieVER. Your photo entries will be a part of our national awareness campaign during the month of May!

Eligibility
Anyone and everyone may participate! (International followers can enter as well!)

What to Do
Upload a photo of yourself with your hand over your liver and tells us what makes you a hep beLieVER! You can take the picture of yourself or with a group of friends! Be creative with your photo! You can take a look at CDC's and Hep B United's Know Hepatitis B campaign for inspiration.

How to Enter
• Follow the Hepatitis B Foundation on one of our social media pages (Facebook, Twitter, and Instagram).
• Upload your photo to Facebook, Twitter, or Instagram with the hashtag #HepBeLIEVER and tag @HepBFoundation between April 23 and May 16.
Contest Entry Requirements

- Each photo must be original.
- Each post must include the hashtag #HepBeLLeVER and tag @HepBFoundation on Facebook, Twitter, and/or Instagram.
- Images should not include any material that would require third-party consent or violate copyright, privacy, or other right of any third party. If used, Know Hepatitis B campaign materials should be used in their entirety and retain the CDC and Hep B United logos.

Selection of winners and Prizes

- Selected photos will be included in the 2018 May Hepatitis Awareness Month Hepatitis B Foundation social media campaign.
- Selected photos will be included in the creation of additional materials promoting hepatitis awareness around the U.S.
- A grand prize winner will be chosen from three finalists. The grand prize winner will receive a $50 Amazon gift card. The two runner ups will each receive at $10 Amazon gift card.
- Honorable mentions will also win prizes! These can include our #justB t-shirt, travel mugs, liver stress balls, a liver plushie, and/or a $5 Amazon gift card.
- The finalists will be notified via direct message and the grand prize-winning photo will be revealed to the public on National Hepatitis Testing Day (May 19) via social media.

Award categories

Grand prize: Most liked/shared
Honorable mentions:
- Most creative photo
- Most creative caption
- Lottery/lucky pick
- International pick

Submission Period: Post on social media with #HepBeLLeVER between April 23 and May 16, 2018 (contest closes at 11:59 PM EST on 5/16)

Questions? Please contact Kristine Alarcon at kristine.alarcon@hepb.org