#### 2018 VIRAL HEPATITIS AWARENESS MONTH

# Hep bel Tever Contest

CHANCE TO WIN \$50 AMAZON GIFT CARD!!



www.hepb.org



## Purpose

Join the Hepatitis B Foundation (HBF) for a hepatitis B awareness campaign to commemorate Hepatitis Awareness Month!



Start with a photo and create an awareness message about hepatitis B and what makes you a Hep beLIeVER. Your photo entries will be a part of our **national awareness campaign** during the month of May!

## Eligibility

Anyone and everyone may participate! (International followers can enter as well!)

#### what to Do

Upload a photo of yourself with your hand over your liver and tells us what makes you a hep beLIeVER! You can take the picture of yourself or with a group of friends! Be creative with your photo! You can take a look at CDC's and Hep B United's Know Hepatitis B campaign for inspiration.



### How to Enter

- Follow the Hepatitis B Foundation on one of our social media pages (Facebook, Twitter, and Instagram).
- Upload your photo to Facebook, Twitter, or Instagram with the hashtag #HepBeLIeVER and tag @HepBFoundation between April 23 and May 16.

#### contest Entra Requirements

- Each photo must be original.
- Each post must include the hashtag #HepBeLleVER and tag @HepBFoundation on Facebook, Twitter, and/or Instagram.



- Images should not include any material that would require third-party consent or violate copyright, privacy, or other right of any third party. If used, Know Hepatitis B campaign materials should be used in their entirety and retain the CDC and Hep B United logos.
- Submissions including offensive language, imagery, or themes will be excluded and disqualified from the competition.

#### selection of winners and Prizes

- Selected photos will be included in the 2018 May Hepatitis Awareness Month Hepatitis B Foundation social media campaign.
- Selected photos will be included in the creation of additional materials promoting hepatitis awareness around the U.S.
- A grand prize winner will be chosen from three finalists. The grand prize winner will receive a \$50 Amazon gift card. The two runner ups will each receive at \$10 Amazon gift card.
- Honorable mentions will also win prizes! These can include our #justB tshirt, travel mugs, liver stress balls, a liver plushie, and/or a \$5 Amazon gift card.
- The finalists will be notified via direct message and the grand prize-winning photo will be revealed to the public on National Hepatitis Testing Day (May 19) via social media.

Award categories

Grand prize: Most liked/shared Honorable mentions:

> Most creative photo Most creative caption

Lottery/lucky pick International pick

Submission Period: Post on social media with #HepBeLleVER between April 23 and May 16, 2018 (contest closes at 11:59 PM EST on 5/16)

Questions? Please contact Kristine Alarcon at kristine.alarcon@hepb.org