

## Key Takeaways



### 01. Importance of early detection

The HCC journey can have physical, emotional and professional impacts, and support from various sources is critical throughout the process.

All those who are at increased risk for HCC should have access to surveillance for early detection, though many challenges remain and most liver cancers are still found at a later stage.



### 03. Multiple factors can impede routine HCC surveillance.

It is important that there is a multi-sectoral team supporting people with HCC through the journey (healthcare providers, social workers, case navigators, family/friends, support groups, advocacy orgs), all of whom are seen as equal partners along the way.

### 02. The impacts of HCC are multi- faceted.



These can be social, environmental, cultural, and/or economic in nature.



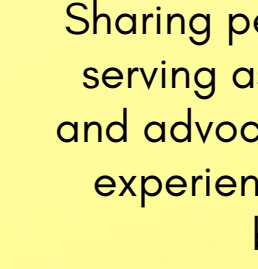
### 05. Advocacy is crucial.

Sharing personal HCC stories and serving as a community educator and advocate can be a rewarding experience for people who have been impacted by HCC.

### 04. Different types of support are critical.



Individuals need to be empowered to advocate for themselves and their care. Collectively, we need to advocate to improve care, treatment and services for people with HCC.



### 07. Cultural competence & community awareness

There are new medical innovations in the research pipeline for HCC that can potentially lead to better health outcomes and offer hope for the future.

### 06. The power of storytelling & community education



It is imperative that we improve community awareness in culturally competent ways, to promote both screening for HCC risk factors and HCC surveillance.

### 08. Promising new research



Do you have thoughts on how to move the needle on improving HCC outcomes in the United States? We would love to hear from you! [Click this link](#) or scan the QR code to share your opinions!

