

CONTRACTOR DESCRIPTION
Graphic Designer (Temporary)**Mission**

The Hepatitis B Foundation (HBF) is a national nonprofit organization dedicated to finding a cure for and improving the quality of life of those affected by chronic hepatitis B and delta worldwide. We are committed to raising public awareness, promoting prevention, providing information and support to those affected, and funding hepatitis B research.

Contractor Description

The graphic designer would take the lead on creating a complete suite of social media and print materials, utilizing messages and suggestions gathered from over a dozen focus groups with ethnically diverse communities around the country, to ultimately close some of the disparities in hepatitis B and liver cancer screening, linkage to care, and early detection rates among some of the populations most impacted by these two diseases. This contractor position is located in the greater Philadelphia area and reports to the Public Health Program Manager. The contractor can work mostly remotely, with some in-person meetings as needed. The timeframe for this contract position is expected to be approximately 150 hours over 6 months, with some flexibility. The position is paid by the hour.

Qualifications

1. At least two years of professional or academic graphic design experience (submission of a portfolio required upon application).
2. Knowledge of/experience in public health preferred, but not required.
3. Experience with community health education and communication preferred, but not required.

Desired Skills

1. Embodies a lens of global health, health equity and cultural competency.
2. Excellent organizational and communication skills, with strong attention to detail
3. Self-starter, willing to learn, motivated, reliable, and enthusiastic.
4. Excellent interpersonal skills, finds satisfaction in being part of a team, and succeeds in a fast-paced environment.
5. Ability to work on deadlines.
6. Skills working with Zoom, Microsoft Office and Canva. Knowledge of and facility with other graphic design tools (such as Adobe In-Design or Illustrator) is also welcome.

Major Areas of Responsibilities

With direction from the Public Health Program Manager, update and create health education materials that are tailored to specific communities, which encourage screening for hepatitis B and liver cancer, dispel common myths and misconceptions, and appeal to audiences that are diverse in age, gender, English proficiency, and education level.

*This position is fully remote, with some flexibility to work in-person if desired.
The Hepatitis B Foundation is an "At Will" and Equal Opportunity Employer*

PLEASE SEND COVER LETTER, RESUME AND PORTFOLIO TO
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