#justB Storytelling Project
Information for Storytellers

What is the #justB Storytelling Project?
The Hepatitis B Foundation recognizes that engaging community members in speaking out about obstacles to hepatitis B screening, prevention, and care is essential to reducing stigma, encouraging screening, and improving services for those living with hepatitis B. We are collaborating with StoryCenter on the #justB Storytelling Project to make the real voices of every-day people living with / affected by hepatitis B a key ingredient of our prevention and advocacy efforts. We will first engage people in sharing their own stories as short videos in a digital storytelling workshop. Then, we will train and support them to act as spokespeople in their local communities and nationally, to help increase hepatitis B awareness and promote the importance of hepatitis B screening and care.

What is the Digital Storytelling Workshop?
StoryCenter’s “Digital Storytelling Workshop” brings a small group of people together to share unique, personal stories from their lives as short digital videos. The workshop is participatory: those who attend share a story verbally, in a group “Story Circle”; write a script for the story; record the story into a microphone; choose and take photos and video clips for the story; and collaborate with workshop facilitators to combine these materials into a short video. The workshop includes time for participants to talk about how their stories can be shared publicly to educate viewers and inspire action. Visit www.hepb.org/justb to view the types of videos that are produced in the digital storytelling workshops.

The next digital storytelling workshop for the #justB project will be held in Berkeley, California in the late spring or summer of 2019. Participants must be able to attend all three days of the workshop (see schedule below; exact dates TBD). The Hepatitis B Foundation will arrange and pay for all participant travel and lodging costs, and meals will be provided for the duration of the workshop. Participants will also receive a stipend to help compensate for missed work time.

Workshop Schedule
- Thursday
  - Participants arrive in Berkeley by Thursday evening
  - Optional Welcome Dinner
- Friday
  - Day 1 of Workshop: 9am to 5pm
  - Group Dinner: 6pm
- Saturday
  - Day 2 of Workshop: 9am to 5pm
  - Group Dinner: 6pm
- Sunday
  - Day 3 of Workshop: 9am to 1pm
  - Participants travel home Sunday evening
What kinds of stories / storytellers are needed for this project?

The Hepatitis B Foundation is committed to representing a diversity of people and perspectives with this project. We’re looking for women and men (18 years or older) who have been impacted by hepatitis B and have a strong interest and commitment to raising hepatitis B awareness. Participants must be able to attend the full workshop and feel comfortable sharing a true, personal story from their lives as a short video. Additionally, although participants will receive support with writing and editing their story scripts in English, they should be able to understand and speak English comfortably. We will do voiceover recordings in both English and in selected participants’ first languages.

We’re seeking stories that can include:
- Living with HBV (successes, challenges, stigma/discrimination, hopes, fears)
- Being a family member of someone living with HBV
- Adopting a child with HBV (choosing a child with HBV)
- Mother-to-child HBV transmission
- HBV-related liver cancer and/or a liver transplant
- Vaccine success in preventing HBV (perinatal, child/teen, or adult)
- How HBV has impacted families across generations
- HBV-related treatment success and/or experiences with clinical trials

Please note, these are just examples. Specific story topics will be developed during the workshop!

What will I gain from participating in the project?

If you decide to participate in the #justB storytelling project, you will have the chance to:
- Share a meaningful story from your own life with a group of compassionate, like-minded listeners;
- Build relationships with your fellow workshop participants, and with facilitators and Hepatitis B Foundation staff;
- Participate in a follow-up webinar to identify key take-away points and strategies for publicly sharing the digital stories in local communities and online;
- Receive online training and skill building on how to present the digital stories in public settings as tools for promoting screening and prevention, improving care, and reducing stigma; and
- Develop public speaking skills to share the stories in your local area and to become a champion for hepatitis B.

How can I get involved?

To apply for the next #justB Digital Storytelling Workshop, please fill out the Participant Information Form online. Please email Rhea Rach (rhea.racho@hepb.org) with any questions. If you prefer, you can fill out the application starting on the next page and email your complete form to rhea.racho@hepb.org.
#justB Storytelling Project  
Participant Information Form

Instructions: This form is a way for us to keep track of everyone who is interested in the Hepatitis B Foundation's #justB Storytelling Project. Please email Rhea Racho (rhea.racho@hepb.org) with questions. Thank you!

Submit this form online: https://storycenter.wufoo.com/forms/zyu5qsb02lscca/.

Name:
Address:
City:
State / Province / Region:
Postal / Zip Code:
Country:
Email Address:
Cell Phone:
Age:

Sex:
_____ Male
_____ Female

Race/Ethnicity:
_____ Caucasian
_____ African American (Black)
_____ Latino/a
_____ Asian American
_____ Filipino/Pacific Islander
_____ Native Hawaiian
_____ Native American
_____ Other

Language Information (check all that apply)
I speak the following language, other than English:
_____ I can understand and speak the language
_____ I can read the language
_____ I can write in the language
_____ I can translate documents from English into the language

Language Support Needs (check all that apply)
_____ I understand, speak, and write enough in English to participate entirely in English
_____ I understand English but may need help writing my story in English
_____ I will need an English-language interpreter, in order to participate
I understand that with my consent, the video that I create as part of the Hepatitis B Foundation #justB Storytelling Project will be shared publicly as part of the Foundation’s work, and I am willing and able to produce a story that others can view. I am also committed to working with the Foundation as a volunteer, community leader, and advocate, to use the #justB stories to promote hepatitis B awareness and education.

_____ Yes
_____ No

*Individuals who participate in this workshop will tell stories about themselves and their experiences related to living with hepatitis B, in an “I” voice, rather than stories “about” other people. Participants’ stories can focus on topics like:*

- living with HBV - successes, challenges, stigma/discrimination, hopes, fears
- adopting a child with HBV (choosing a child with HBV)
- mother-to-child HBV transmission
- HBV-related liver cancer and/or a liver transplant
- vaccine success in preventing HBV (perinatal, child/teen, or adult)
- how HBV has impacted families across generations

Please briefly describe the story that you would like to tell. Write in your own “I” voice!

Have you talked to anyone about the specific story you’d like to share, or is this the first time you’ll be talking about it?

If this is your first time talking about this story, what do you think it will be like for you to share the story with a group of people all telling their own stories about hepatitis B experiences?

What kind of emotional support do you currently have, in your life? Do you feel like you'll have good support, during and after the workshop? If not, what kind of support would be helpful?
What is your familiarity with taking and editing digital photos?

[ ] I know nothing
[ ] I know almost nothing
[ ] I can get around fairly easily
[ ] I’m really comfortable
[ ] I know a lot

What is your familiarity with editing digital video, on a computer?

[ ] I know nothing
[ ] I know almost nothing
[ ] I can get around fairly easily
[ ] I’m really comfortable
[ ] I know a lot

Thank you for your interest!
We will contact you with any updates on the status of your application.