



#justB Storytelling Project Information for Storytellers

What is the #justB Storytelling Project?

The [Hepatitis B Foundation](#) recognizes that engaging community members in speaking out about obstacles to hepatitis B screening, prevention, and care is essential to reducing stigma, encouraging screening, and improving services for those living with hepatitis B. We are collaborating with [StoryCenter](#) on the [#justB Storytelling Project](#) to make the real voices of every-day people living with / affected by hepatitis B a key ingredient of our prevention and advocacy efforts. We will first engage people in sharing their own stories as short videos in a digital storytelling workshop. Then, we will train and support them to act as spokespeople in their local communities and nationally, to help increase hepatitis B awareness and promote the importance of hepatitis B screening and care.

What is the Digital Storytelling Workshop?

StoryCenter's "Digital Storytelling Workshop" brings a small group of people together (approximately eight participants) to share unique, personal stories from their lives as short digital videos. The workshop is **participatory**: those who attend share a story verbally, in a group "Story Circle"; write a script for the story; record the story into a microphone; choose and take photos and video clips for the story; and collaborate with workshop facilitators to combine these materials into a short video. The workshop includes time for participants to talk about how their stories can be shared to educate viewers and inspire action. Visit www.hepb.org/justb to view the types of videos that are produced in the digital storytelling workshops.

The next digital storytelling workshop for the #justB project will be held in Berkeley, California on Friday, January 19th to Sunday, January 21st, 2018. Participants must be able to attend all three days of the workshop (9 am to 5 pm each day). The Hepatitis B Foundation will cover all participant travel and lodging costs, and meals will be provided for the duration of the workshop. Participants will also receive a stipend to help compensate for missed work time.

What kinds of stories / storytellers are needed for this project?

The Hepatitis B Foundation is committed to representing a diversity of people and perspectives with this project. We're looking for women and men (18 years or older) who have been impacted by hepatitis B and have a strong interest and commitment to raising hepatitis B awareness. Participants must be able to attend the full workshop and feel comfortable sharing a true, personal story from their lives as a short video. Additionally, although participants will receive support with writing and editing their story scripts in English, they should be able to understand and speak English comfortably. We will do voiceover recordings in both English and in selected participants' first languages.

We're seeking stories that can include:

- Living with HBV (successes, challenges, stigma/discrimination, hopes, fears)
- Being a family member of someone living with HBV
- Adopting a child with HBV (choosing a child with HBV)
- Mother-to-child HBV transmission
- HBV-related liver cancer and/or a liver transplant
- Vaccine success in preventing HBV (perinatal, child/teen, or adult)
- How HBV has impacted families across generations
- HBV-related treatment success and/or experiences with clinical trials

Please note, these are just examples. Specific story topics will be developed during the workshop!

What will I gain from participating in the project?

If you decide to participate in the #justB storytelling project, you will have the chance to:

- Share a meaningful story from your own life with a group of compassionate, like-minded listeners;
- Build relationships with your fellow workshop participants, and with facilitators and Hepatitis B Foundation staff;
- Participate in a follow-up webinar to identify key take-away points and strategies for publicly sharing the digital stories in local communities and online;
- Receive online training and skill building on how to present the digital stories in public settings as tools for promoting screening and prevention, improving care, and reducing stigma; and
- Develop public speaking skills to share the stories in your local area and to become a champion for hepatitis B.

How can I get involved?

To apply for the next #justB Digital Storytelling Workshop, please fill out this online [Participant Information Form](#) and submit it no later than **Friday, December 1, 2017**. Please email Rhea Racho (rhea.racho@hepb.org) with any questions.

Thank you for your interest!